## Succession Planning

Urban Bushland Council

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## Current trends in Volunteering

## Steady decline in volunteering internationally

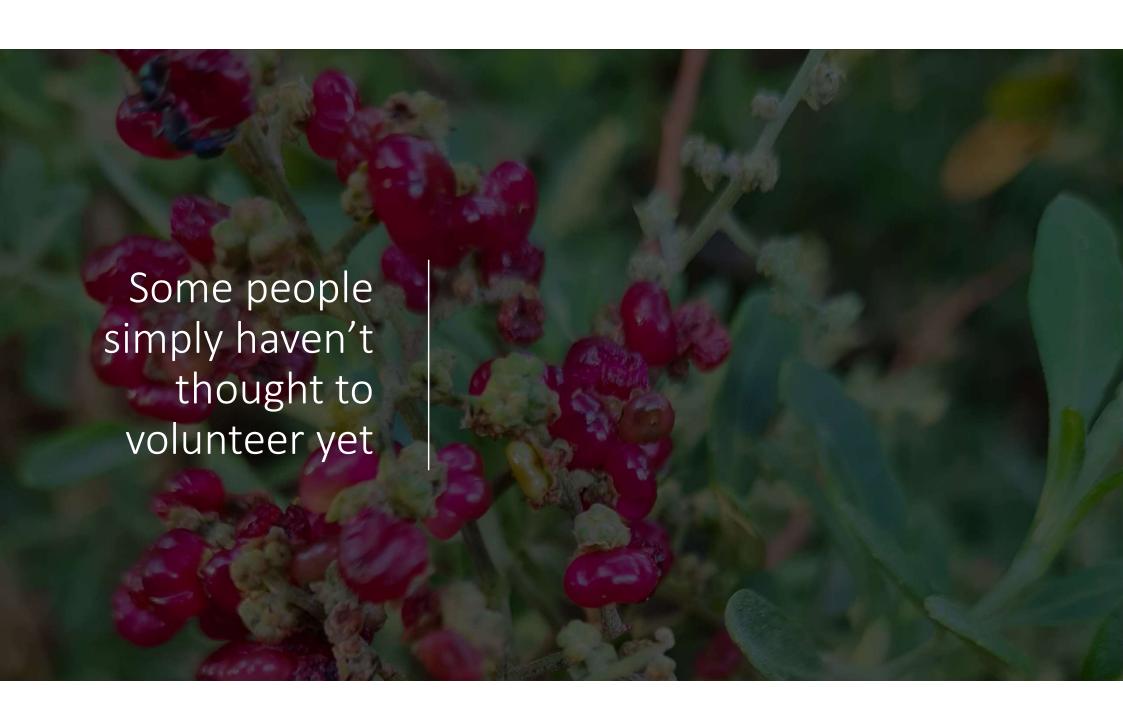
**Reasons:** 

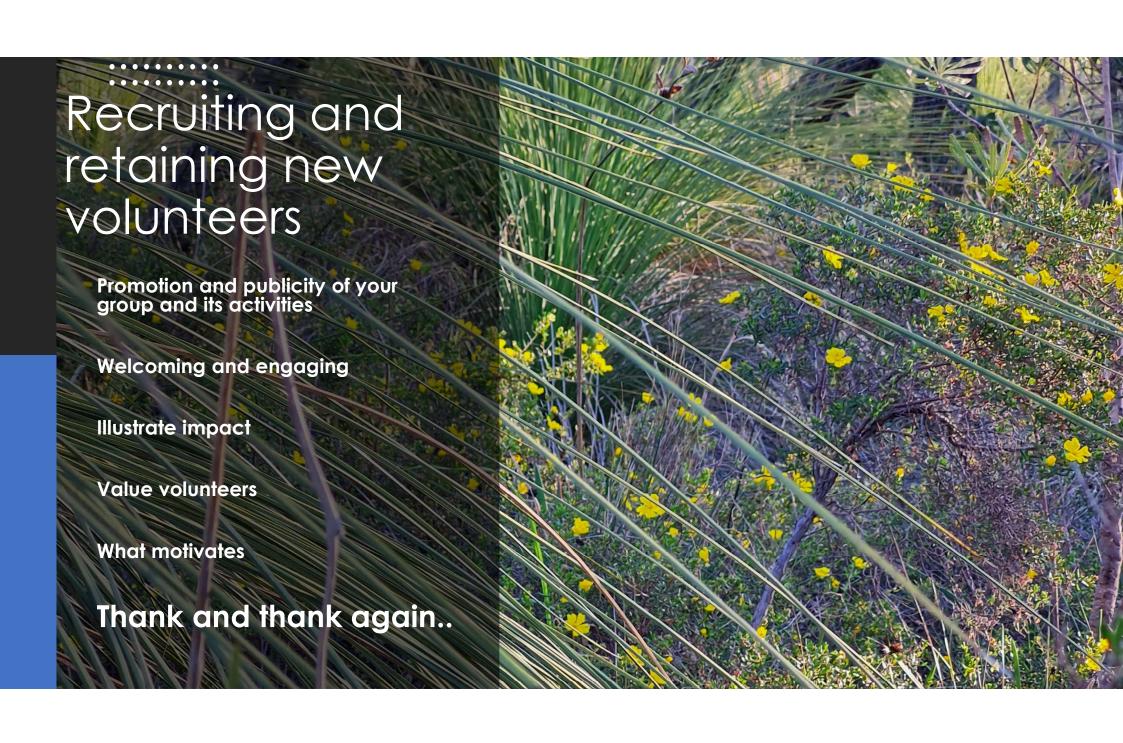
Time!

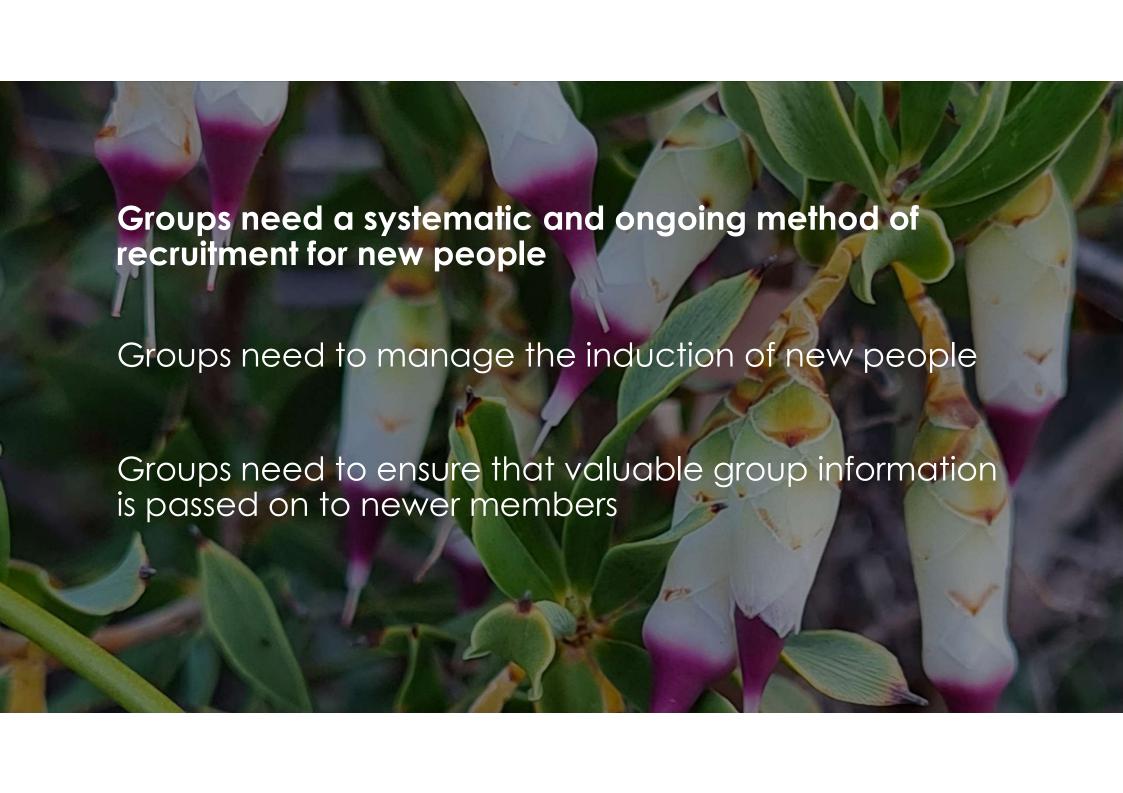
People are engaged in more vocational, social, educational and caring commitments

People are moving around more

Increasing preference for episodic, project-based volunteering







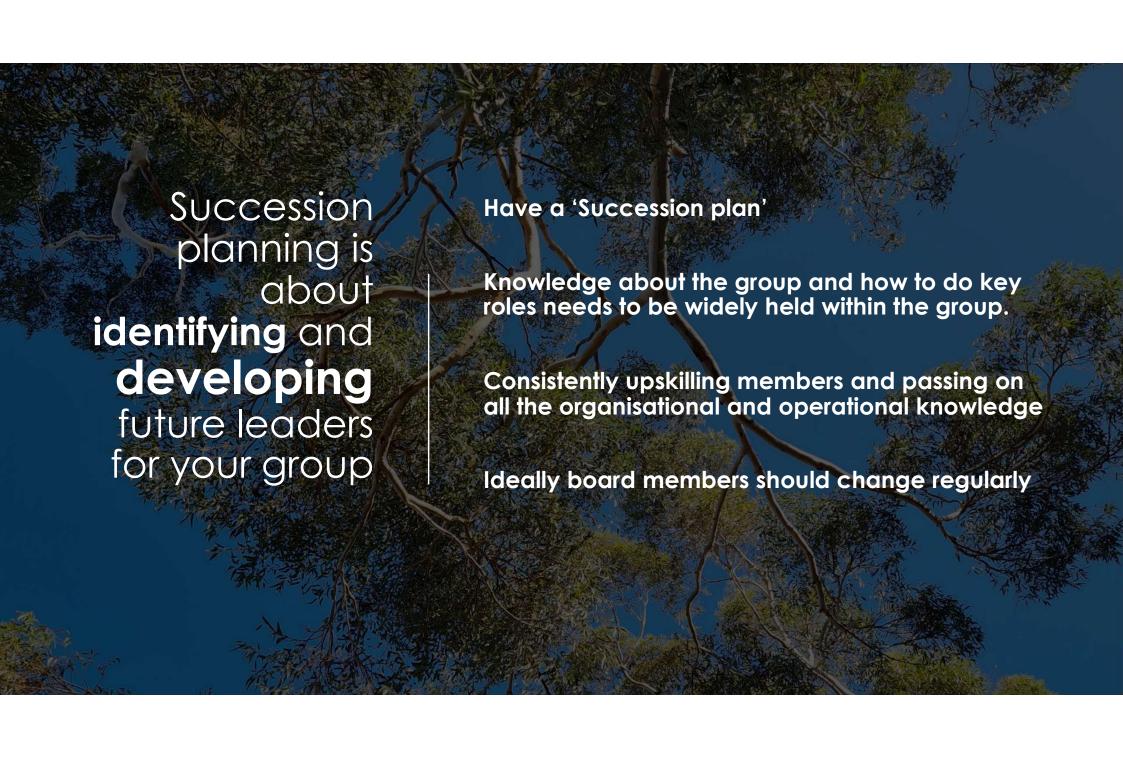
## Target different groups

Younger – fun – flexible - online and social media

Older – helping future generations – socialise – knowledge sharing

**Episodic** – do something worthwhile – support the cause – flexible roles so involvement can be controlled – event based roles – mainstream media

Word of Mouth – still the best way to involve volunteers



"Facebook has been brilliant for marketing and promotion, we shamelessly self promote"

"Be welcoming and, **crucially**, make your volunteers feel valued"

"New people are moving into the area all the time and we give them an opportunity to connect with their local community"

Nick Cook – President – Friends of Lake Claremont



"A good manager will know everyone personally and needs to keep them close to keep them working close – it is authentic and therefore exhausting – it takes up a lot of time, emotional and mental space. But that's what it takes!!!!"

"Always have food... and art"

"Don't overload keen volunteers – let people give what they are willing to give"

"Follow up immediately with new volunteers or you have lost them completely!"

"Roles and work needs to be sustainable"

"What are your BOLD goals"

Shona-Ann Hunter – previous community organiser at WA Forest Alliance



